

THREE EASY STEPS to reach safety and health professionals in the construction industry!

2009 VPPAC Rate Card

FOCUSED ON SAFETY. VPPAC.org is uniquely focused on safety and health in the construction industry. Our web site brings best practices, news, events, goods and services to both members and friends of the organization. Our quarterly newsletter reaches over 10,000 safety professionals who have come to rely on VPPAC.org for important news and resources.

By joining VPPAC and advertising with us, you gain access to an audience of professionals who are also uniquely focused on safety and health. Our site is highly ranked on most of the major search engines in many different keyword categories. We offer a number of opportunities to receive exposure in an informative and non-intrusive way. From banner advertising to resource listings, we work with you in order to achieve a win-win relationship for all involved.

STEP 1 | Join VPPAC.org as a Sponsoring Organization | \$675 annual dues

Joining VPPAC.org, a 501(c)(3) non-profit charitable association, brings numerous benefits to its sponsoring members including:

- Full membership status for all organization employees
- Networking with other recognized industry leaders
- Preferred advertising opportunities in quarterly newsletter and on www.vppac.org
- Preferred sponsorship and advertising opportunities at annual conferences and other events
- Ability to offer discounts on your goods and/or services to VPPAC members. Your offer will be listed on the Goods and Services section of the VPPAC web site with a link to your web site at no charge.
- Use of the VPPAC logo on your website with a link back to www.vppac.org.

STEP 2 | Sponsor the VPPAC.org newsletter

The VPPAC.org newsletter is an information-packed resource that is distributed quarterly to over 10,000 safety and health professionals. Our open and click-through rates consistently out-perform industry benchmarks. Sponsoring the VPPAC.org is a great way to show your support for VPPAC.org as well as to promote your goods and services.

Top-position	\$300	2009 newsletter schedule: January, March, June, September and November. Hurry to secure your placement. With these value-priced advertisements, sponsorship opportunities will be fill-up fast.
Middle-position	\$250	
Bottom-position	\$200	

STEP 3 | Sponsor the VPPAC.org website

Our website is home-base for VPPAC.org. We are continually working to add valuable content for safety professionals in the construction industry. We are also working diligently to build relevant traffic to the site, so a growing number of professionals come to know and trust VPPAC.org for construction safety. Advertising on VPPAC.org web site is value-priced and is a great opportunity to gain exposure for your organization.

Home page logo placement	\$75/month
Advertisement on inside page	\$50/month

To join VPPAC or to advertise with us, contact Doug Fiessinger at 513-604-1544

